



Saint-Thonan, le 26 Aout 2019

GET THE OPPORTUNITY TO FOLLOW THE HEMP TREND !

R&D and marketing teams of Lessonia worked on a new cosmetic products range called «**Hemp**». This new range is formulated with the two mains and trendy ingredients of 2019 : hemp oil and CBD. As consequences, **Lessonia offers opportunity for brands to follow trends and develop a natural and relaxing range with hemp & CBD to target men and women.**

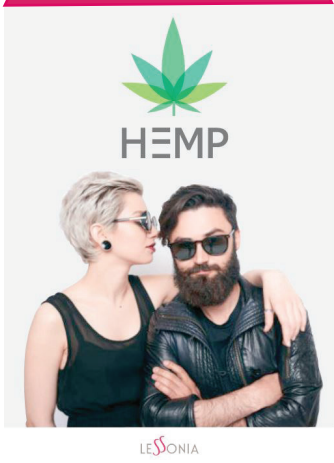
Focus on beauty trends, Lessonia designed a natural and soothing range with **hemp oil**, the trendy ingredient of 2019. Furthermore, the company took the opportunity to offer **CBD** on its product range. A relaxing substance found on hemp plant which offers more relaxing effects on skin. Regulation is gradually allowing brands to use CBD in cosmetic with some restrictions though. Lessonia has taken it into consideration to formulate its products.

CBD is known to reduce redness and to sooth the skin. It is also known for its sebostatic, anti-acne and no-comodogenic properties. Hemp oil, is ideal to moisturize and nourish the skin. Used in body balm, these ingredients are perfect allies to relax muscles after a physical effort. Moreover, used in a milky serum, they prote ct skin from external aggressions (UV, pollution, cold...). Two powerful ingredients that Lessonia used to develop a skincare range dedicated to brands.

Finally, with a natural and enchanting olfactory identity which reminds the cannabis fragrance, consumers will live a unique and sensory skincare experience.



READ OUR
BROCHURE



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A NATURAL, SOOTHING AND RELAXING SKINCARE RANGE

FACE

- Hemp moisturizing cream
- Hemp serum
- Hemp Protective Fluid
- Hemp Peel-Off



BODY

- Hemp dry oil
- Hemp body balm
- Hemp scrub



FOR FURTHER, LESSONIA ALSO DEVELOPED A HEMP SHEET MASK

Lessonia launches a new Happy Mask product : the Hemp Sheet Mask. A non-woven material with a high rate of hemp fibers (30%) bringing naturalness and a good visual appeal when it's applied on skin. Combined with Lyocell, this sheet mask is ecologically friendly (biodegradable and sustainable).

Hemp fibers



LESSONIA IN FEW WORDS

Founded in 2002, Lessonia is specialized in the ingredients manufacturing and the custom-manufacture of brands' cosmetic products.

Expert in its area, Lessonia became the European Leader for sheet masks.

Thanks to Research & Development, the company is able to introduce new products on markets and guarantee success for its clients product's launches.

- Projected turnover : 24 millions €
- Employees : 210

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