



IN-COSMETICS BREAKING NEWS

Rice Powder Fillers for Color Cosmetics

**Lessonia's 100% natural
Ingredient improves the
silky feel and the stability
of the end product.**



To complete its plant pigment range, Lessonia (Stand No. B50) will launch to the InCosmetic Milan a range of rice powder fillers for the color cosmetic formulations.

This multi-functional ingredient is used as a filler to obtain a matifying aspect and give skin a smooth, silky and powdery feeling. The organic grade available permit to formulate skin care and color cosmetic BIO products. This 100% natural ingredient improves the silky feel, formulations process, formulation stability as well as the performance of the end product. We obtain a better dispersion and compatibility with the wax phase, an improvement in pressability when used in powders and a better spreading and adherence on the skin.

Lessonia will present formulation examples with its plant pigments range. Different beautiful colors can be obtain when this 100% natural plant pigment are mix together : blue, green, yellow, orange, red, pink, brown ...

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