

REXPLORE BEAUTY

THE REHYDRATING PERSONAL CARE RANGE

THE MOST SUSTAINABLE RANGE TO SAVE PLANET



LESSONIA
cosmetics + ingredients

**REFILL,
REHYDRATE
& SHAKE**

**SHAMPOO
SHOWER GEL
MICELLAR WATER**



**SAVE THE
PLANET**
WITH THIS RANGE



SAVE THE PLANET

WITH OUR
REHYDRATING
PERSONAL CARE
RANGE

3

PRODUCTS

- SHAMPOO
- SHOWER GEL
- MICELLAR WATER



2 SHAPES
AVAILABLE



GRANULAR POWDER



TABLETS

OUR
PRODUCTS
TO REHYDRATE



SHAMPOO



SHOWER
GEL



MICELLAR
WATER



THE REHYDRATING RANGE

SHAMPOO

- **P248A – MILD SHAMPOO**

This **organic shampoo** is ideal for **damaged and dry hair**. It **repairs hair breakage** to get a **silky touch**.

**ORGANIC
& 95%
NATURAL
ORIGIN**





THE MAIN INGREDIENTS



ALOE VERA

MOISTURIZE & SOFTEN



INUTEC

A NATURAL CONDITIONER

WITH A LIGHT FEELING



AMIHOPE

SILICONE-LIKE EFFECT, REPAIRING

SOFTEN, SILKY EFFECT



LIPACID

PURIFYING, ANTI-DANDRUFF,

SEBUM CONTROL



THE REHYDRATING RANGE

SHOWER GEL

- **P251 – POMEGRANATE SHOWER GEL**

This **translucide** shower gel offers a nice **perfume of pomegranate**. With its generous foam, it will **wake up your senses** while cleansing skin.

**95%
NATURAL
ORIGIN**





THE REHYDRATING RANGE

MICELLAR WATER

- P252 – MICELLAR WATER

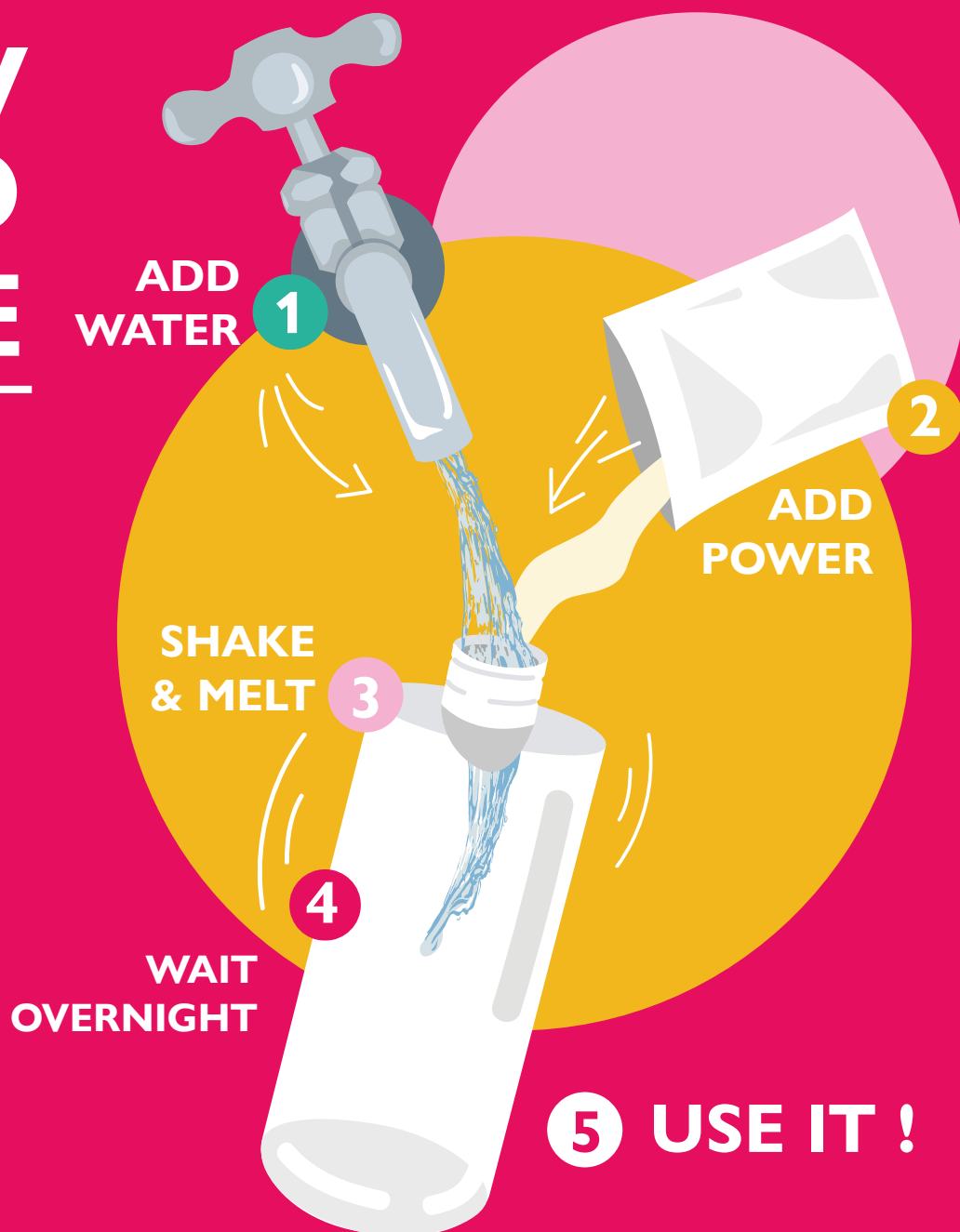
This micellar water effectively **cleans the skin and remove make-up easily and softly**. It leaves the skin free of impurities. Ideal for **sensitive skin**.

95%
**NATURAL
ORIGIN**



HOW TO USE

A REHYDRATING PRODUCT



**REFILL,
REHYDRATE
& SHAKE**

**5 STEPS ONLY
TO REEXPLORE
BEAUTY**

RATIOS

LESSONIA
cosmetics + ingredients

GRANULAR POWDER/WATER

Code	Products	Powder	Water	Volume after 6 hours	Final packaging
P248A	Mild shampoo	50 g	200 mL	230 mL	300 mL
P251A	Pomegranate shower gel	25 g	200 mL	220 mL	250 mL
P252A	Micellar water	14 g	200 mL	200 mL	200 mL

TABLETS/WATER

Code	Products	Tablets	Water	Volume after 4 hours	Final packaging
PC001	Micellar water	2 g	100 mL	100 mL	100 mL
PC002	Mild shampoo	25g	200 mL	220 mL	300 mL



SAVE THE PLANET

**THE MOST
SUSTAINABLE
PERSONAL CARE
RANGE**

**TO OFFER 100%
ECO-FRIENDLY
PRODUCTS**





HOW DO WE SAVE THE PLANET?

WITH REHYDRATED PRODUCTS ?

ENVIRONMENTAL IMPACT STUDY

COMPARATIVE STUDY BETWEEN MILD LIQUID SHAMPOO & MILD SHAMPOO TO REHYDRATE

In order to obtain a **global vision of the environmental impact** of each product, we studied the different **life-cycle steps of each products** : raw materials used in the formulation, packaging footprint, the product manufacturing process, shipping and the end life's product after using it.

THE LIFE CYCLE STEPS STUDIED:

- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE

LESS
ENERGY

-52%

LESS
GREENHOUSE
GAS
EMISSION

-50%

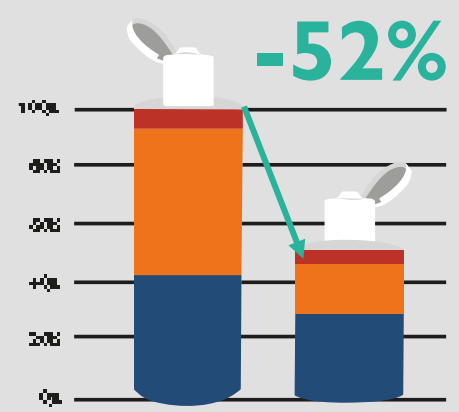
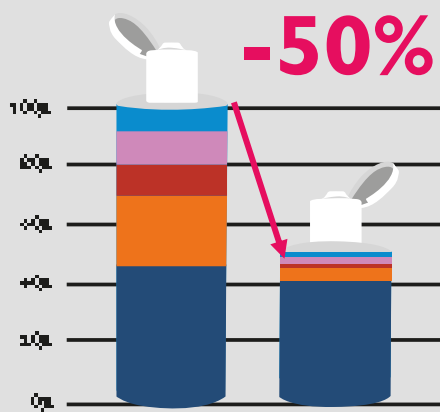
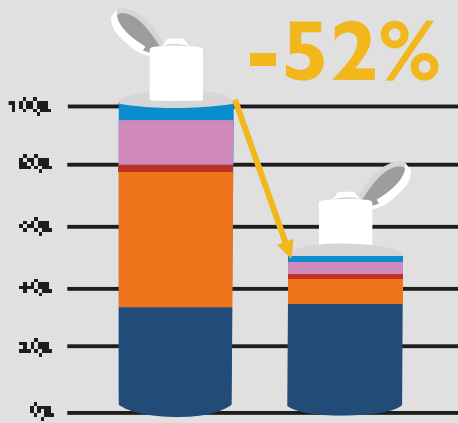
LESS
WATER

-52%

PRIMARY ENERGY CONSUMPTION

GREENHOUSE GAS EMISSION (T CO₂)

WATER CONSUMPTION



- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE

- RAW MATERIALS
- PACKAGING
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- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE



200 ML
SHAMPOO

**WITH 1 SHAMPOO
TO REHYDRATE,
WE SAVE**




 **1 kWh**
OF PRIMARY
ENERGY

 **MEANS**

**1 DAY AND HALF
WITH LIGHT ON**

 **750 ml**
OF WATER

 **MEANS**

1 WATER BOTTLE

 **250 g**
OF CO₂

 **MEANS**

2 KM BY CAR

**WE REDUCE THE WEIGHT
OF CONSUMER PACKAGING BY**

80%



ADVANTAGES

OF REHYDRATED
PRODUCTS



ECONOMY & SUSTAINABILITY

BY REDUCING
ENVIRONMENTAL
IMPACT

- **RECYCLABLE** SACHETS
- **RE-USABLE** PACKAGING
- **PACKAGING WEIGHT REDUCED**
- **ECONOMY ON TRANSPORT & STORAGE**
- **SPACE SAVING** ON RETAIL (shelves, displays...)

4 RETAIL CONCEPTS TO REEXPLORE BEAUTY





CONCEPT 1

1 DESIGN FLASK TO RE-USE
SUCH AS A « COLLECTION »
+ REFILLER SACHETS



CONCEPT 2

1 SHAMPOO ALREADY
REHYDRATED IN
BRAND FLASK/BOTTLE
+ REFILLER SACHET





CONCEPT 3

REFILLER SACHET ONLY



CONCEPT 4

REFILLER SACHET ONLY



CONCEPT 5

A COMPLETE BOX TO
REXPLORE BEAUTY



OUR INDUSTRIAL PROCESS TO FIT WITH YOUR PROJECT

LESSONIA
cosmetics + ingredients

**YOUR
BRAND**



**WE ARE THE
« POWDER EXPERT »
FOR COSMETIC
INDUSTRY**





OUR INDUSTRIAL FACILITIES

WHITE ROOM FOR POWDERS

MIXING

- 2 ploughshare mixers
(1200 L - 4 800 L)

STERILIZER

- 2 sterilization units

**PRODUCTION CAPACITY
4 TONS / DAY**

PACKING ROOM FOR POWDERS

PACKING MACHINES

- 2 automatic sachets
packing machines
- 1 automatic bottle filling
machine
- 1 automatic jar filling
machine
- 1 tablet press machine

**PRODUCTION CAPACITY
80 000 UNITS / DAY**



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