

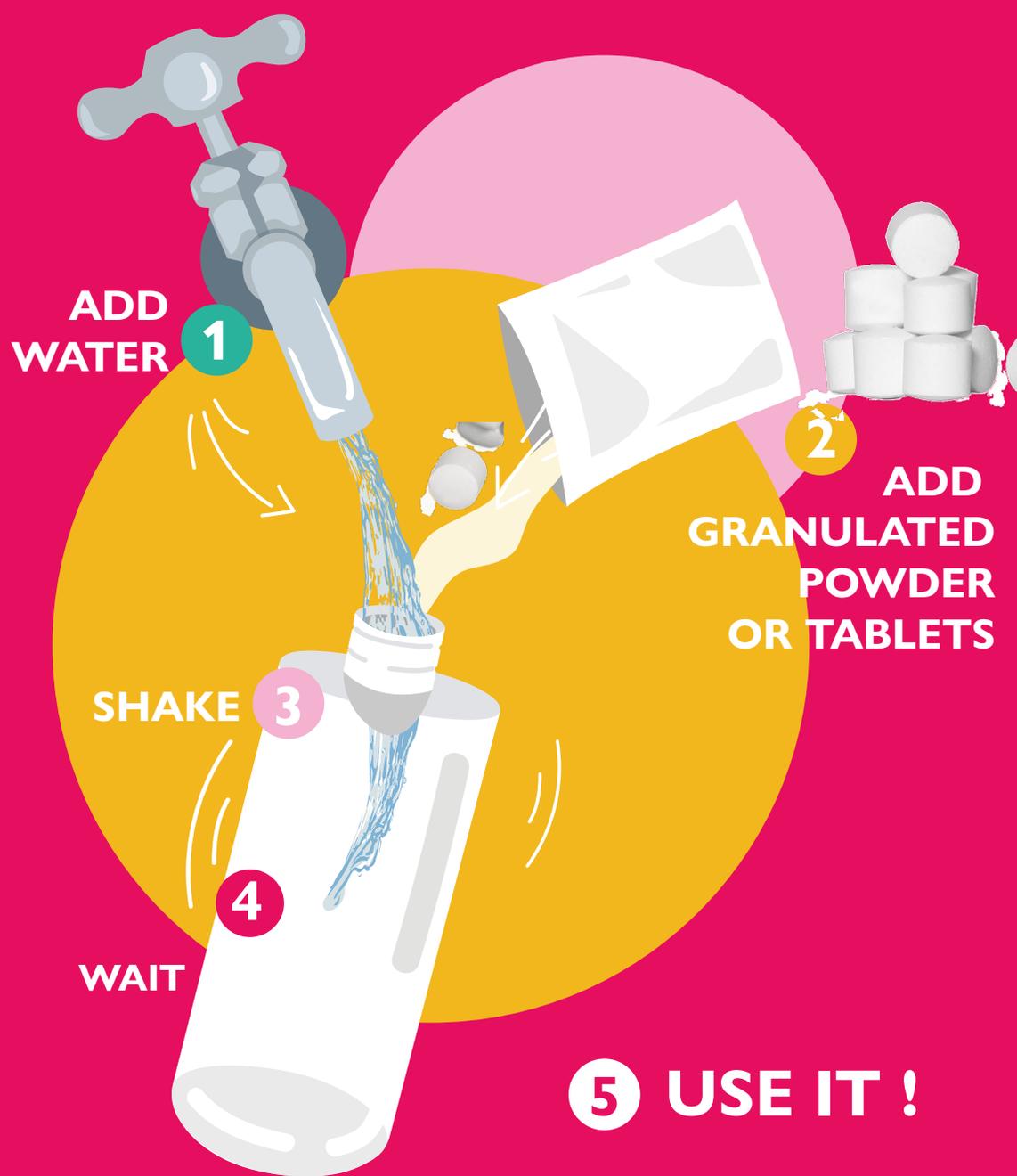


**SAVE
THE
PLANET**
**REXPLORE
BEAUTY**

**WITH OUR REHYDRATING
PERSONAL CARE RANGE**

LESSONIA
cosmetics + ingredients





REFILL, REHYDRATE & SHAKE

**5 STEPS ONLY
TO REEXPLORE
BEAUTY**

**IN GRANULAR POWDER
OR TABLETS**

3

PRODUCTS

- SHAMPOO
- SHOWER GEL
- MICELLAR WATER





SHAMPOO



**SHOWER
GEL**



**MICELLAR
WATER**



THE
REHYDRATING
RANGE

SHAMPOO

MILD SHAMPOO

For a **daily use** and **all family**, this shampoo is a perfect ally for **all hair types**.

95%
NATURAL
ORIGIN



THE
REHYDRATING
RANGE

SHOWER GEL

POMEGRANATE SHOWER GEL KONJAC

This **translucide** shower gel offers a nice **perfume of pomegranate**. With its generous foam, it will **wake up your senses while cleansing skin**.

95%
NATURAL
ORIGIN





MICELLAR WATER

MICELLAR WATER

This micellar water effectively **cleans the skin and removes make-up easily and softly.** It leaves the skin free of impurities. Ideal for **sensitive skin.**

95%
NATURAL
ORIGIN



2 SHAPES AVAILABLE



1.
**GRANULAR
POWDER**



2.
TABLETS



GRANULAR POWDER ADVANTAGES

READY TO USE IMMEDIATELY

The product can be used immediately after reconstitution.

EASY TO USE :

Granular powder flows easily from sachet

AVOID DUST

Less dust for more safety

GRANULAR
POWDER

4 STEPS ONLY

TO USE
IMMEDIATELY

[CLICK TO WATCH OUR TUTORIAL VIDEO](#)



ADD WATER



ADD
GRANULAR
POWDER



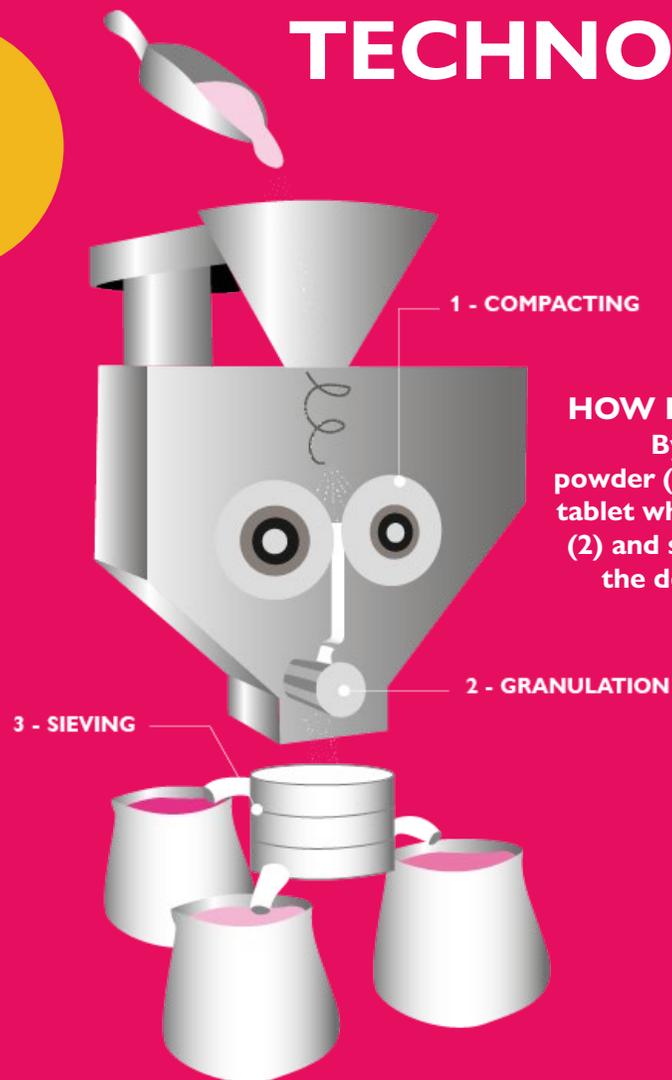
SHAKE & MELT



READY TO USE !



DRY GRANULATION TECHNOLOGY



HOW DOES IT WORK?

By compacting a fine powder (1), we obtain a fine tablet which is then grinded (2) and sieved (3) to obtain the desired particle size.



LARGER & HOMOGENEOUS
GRANULOMETRY

AVOID DUST

POWDER FLOWABILITY



TABLETS ADVANTAGES

DIAMETER : 8 mm / THICKNESS : 4 to 6 mm / WEIGHT : 0.33 to 0.40g

PRE-DOSED TABLETS

Pre-dosed tablets / sachet or boxes

EASY TO USE :

Tablets flow easily from sachet

AVOID DUST

Less dust for more safety

TABLETS 4 STEPS ONLY

TO USE
IMMEDIATELY

[CLICK TO WATCH OUR TUTORIAL VIDEO](#)



ADD TABLETS



ADD WATER



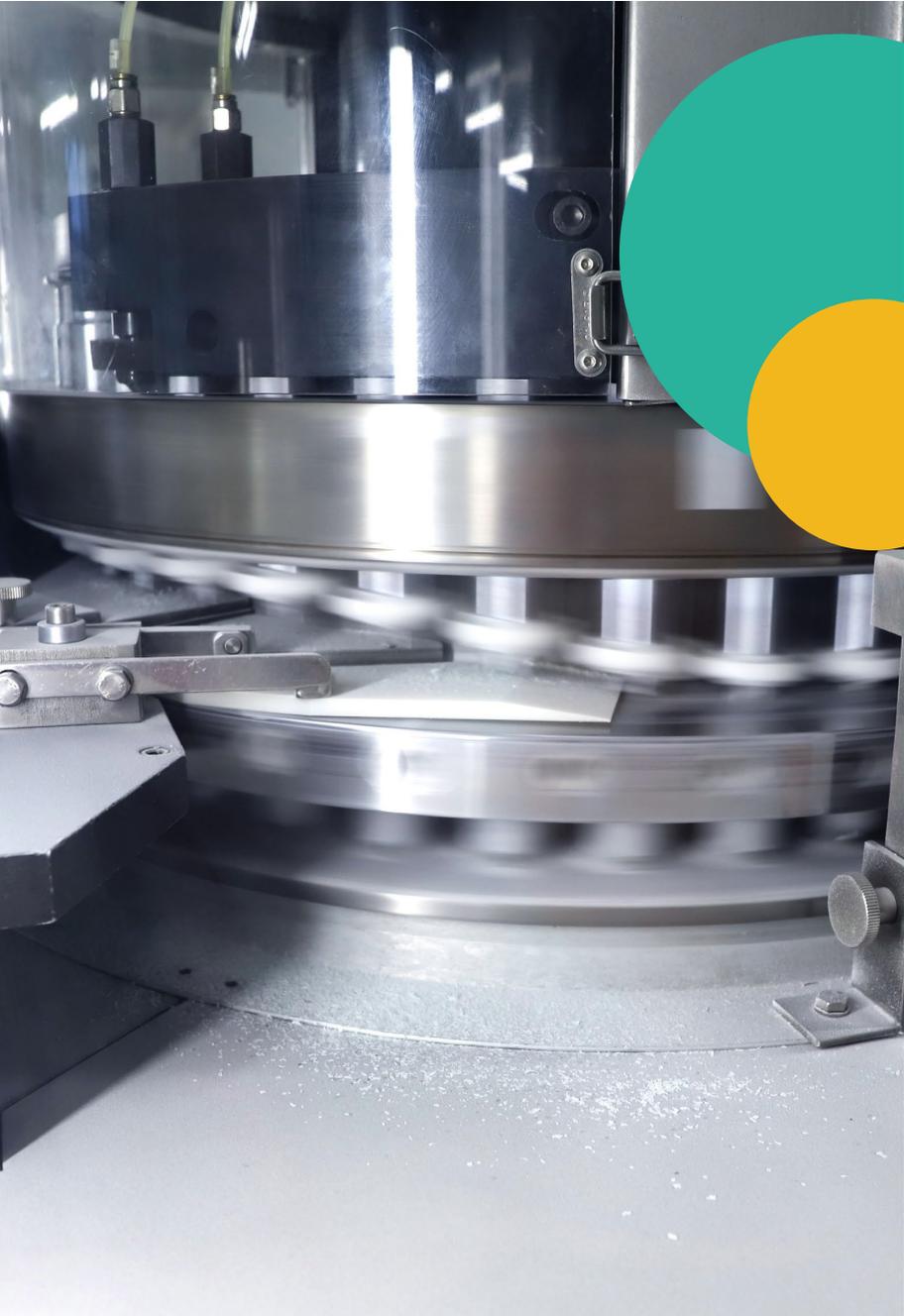
WAIT 4 HOURS



SHAKE & MELT



USE IT !



TABLET PRESS TECHNOLOGY

- **Powder compression** technology
- **34 spinning punches** which allow to compress powder and get solid shape.

**PRODUCTION CAPACITY :
FROM 100 000 to 150 000/hours**





RATIOS GRANULAR POWDER/WATER

Code	Products	Granular powder	Water	Volume	Final packaging
P248A	Mild shampoo	25 g	200 mL	220 mL	250 mL
P269A	Pomegranate shower gel konjac	25 g	200 mL	220 mL	250 mL
P252A	Micellar water	14 g	200 mL	200 mL	200 mL

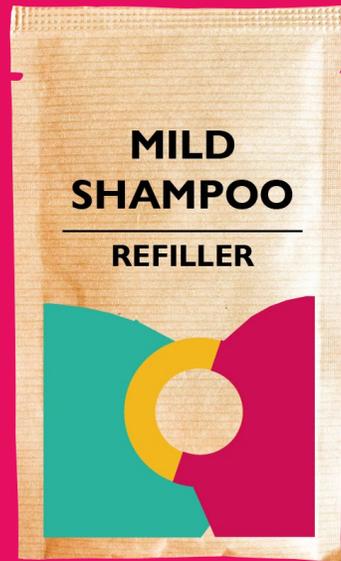
RATIOS TABLETS/WATER

Code	Products	Tablets	Water	Volume	Final packaging
PC001	Micellar water	2 g	100 mL	100 mL	100 mL
PC002	Shower gel	25g	200 mL	220 mL	300 mL

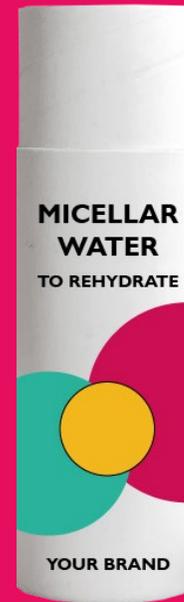
PACK SUGGESTIONS



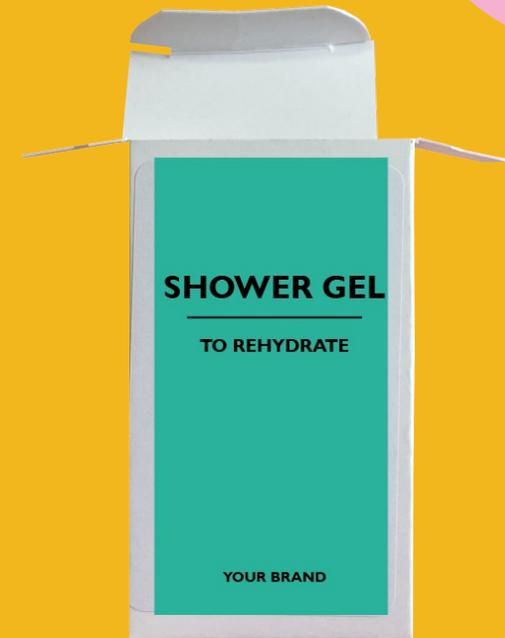
JAR



PAPER SACHET



CYLINDER BOX



BOX



PRODUCT CONCEPT TO GO FURTHER



**A COMPLETE BOX
(Flask + refillers
into a box)**



**SAVE
THE
PLANET**



**THE MOST
SUSTAINABLE
PERSONAL CARE
RANGE**

**TO OFFER 100%
ECO-FRIENDLY
PRODUCTS**



HOW DO WE SAVE THE PLANET?

WITH REHYDRATED PRODUCTS ?

ENVIRONMENTAL IMPACT STUDY

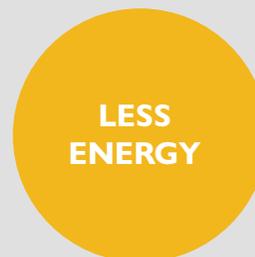
COMPARATIVE STUDY BETWEEN MILD LIQUID SHAMPOO & MILD SHAMPOO TO REHYDRATE

In order to obtain a **global vision of the environmental impact** of each product, we studied the different **life-cycle steps of each products** : raw materials used in the formulation, packaging footprint, the product manufacturing process, shipping and the end life's product after using it.



THE LIFE CYCLE STEPS STUDIED:

- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE



-52%

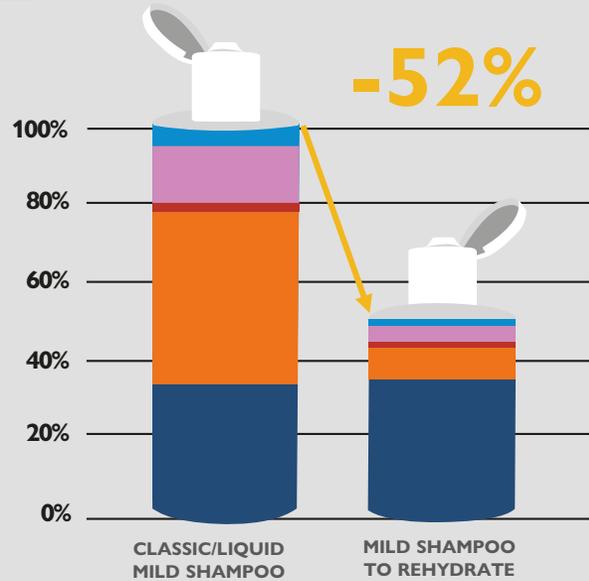


-50%



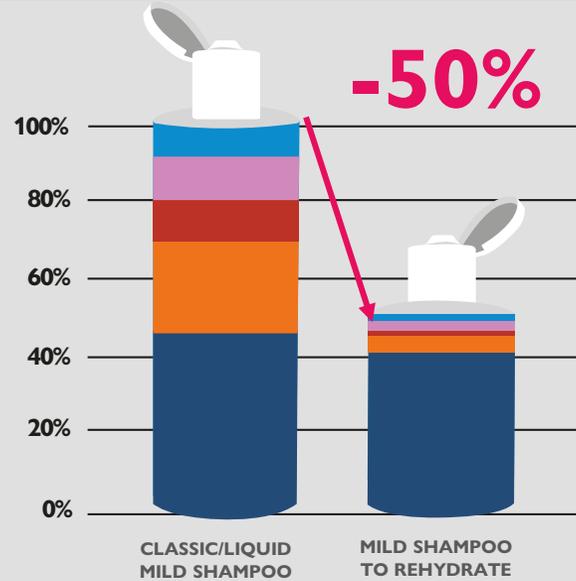
-52%

PRIMARY ENERGY CONSUMPTION



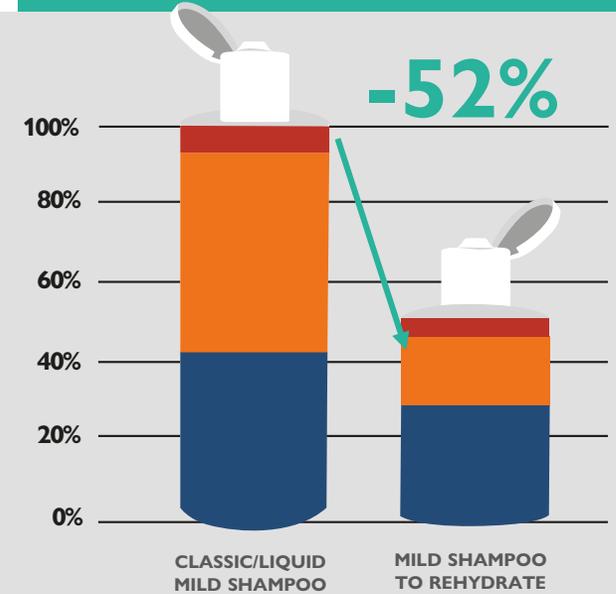
- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE

GREENHOUSE GAS EMISSION (T CO2)



- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE

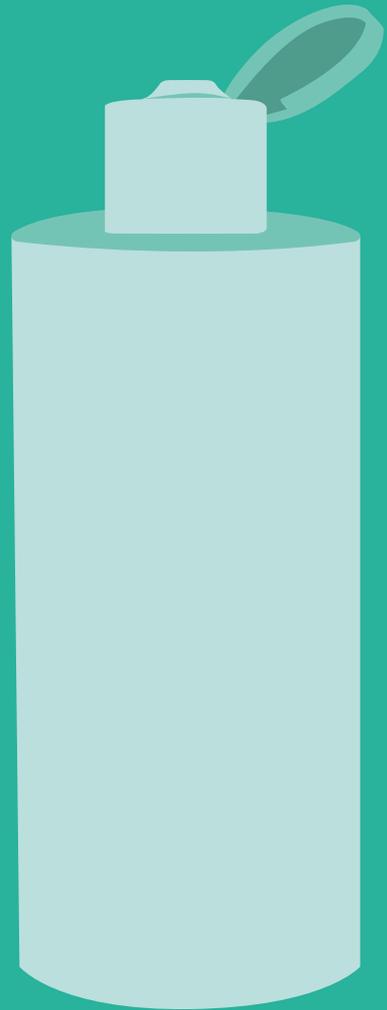
WATER CONSUMPTION



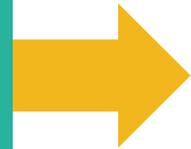
- RAW MATERIALS
- PACKAGING
- MANUFACTURING
- SHIPPING
- PRODUCT'S END LIFE



WITH 1 SHAMPOO TO REHYDRATE, WE SAVE



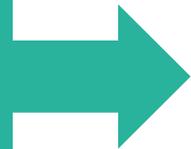
200 ML SHAMPOO



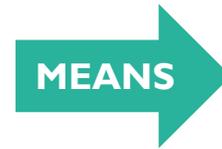
1 kWh
OF PRIMARY
ENERGY



1 DAY AND HALF
WITH LIGHT ON



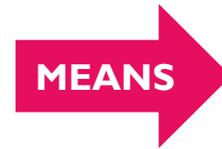
750 ml
OF WATER



1 WATER BOTTLE



250 g
OF CO₂



2 KM BY CAR

ADVANTAGES

OF REHYDRATED
PRODUCTS

ECONOMY & SUSTAINABILITY BY REDUCING ENVIRONMENTAL IMPACT

- **RECYCLABLE SACHETS**
- **RE-USABLE PACKAGING**
- **PACKAGING WEIGHT REDUCED**
- **ECONOMY ON TRANSPORT & STORAGE**
- **SPACE SAVING ON RETAIL** (shelves, displays...)

**OUR INDUSTRIAL
PROCESS
TO FIT WITH
YOUR PROJECT**





WE ARE THE
« POWDER
EXPERT »
FOR
COSMETIC
INDUSTRY





OUR INDUSTRIAL FACILITIES

WHITE ROOM FOR POWDERS

MIXING

- 2 ploughshare mixers (1200 L - 4 800 L)

STERILIZER

- 2 sterilization units

DRY GRANULATION

- Roll compactor
- Dry granulator
- Sievers

ROTARY TABLET PRESS

PRODUCTION CAPACITY

4 TONS / DAY

91 000 TABLETS/HOUR

PACKING ROOM FOR POWDERS

PACKING MACHINES

- 2 automatic sachets packing machines
- 1 automatic bottle filling machine
- 1 automatic jar filling machine
- 1 tablet press machine

PRODUCTION CAPACITY
80 000 UNITS / DAY

THANK YOU

LESSONIA
cosmetics + ingredients

LESSONIA
cosmetics + ingredients

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