

PRIVATE  
LABEL  
ONLY  
**OEM**

   
MADE IN FRANCE

# SKIN HYDRA

**THE MOISTURIZING SKINCARE RANGE**



**LESSONIA**  
cosmetics + ingredients



# ABOUT SKIN HYDRA

It's in the heart of our region in Brittany that we cultivate the benefits of beauty to offer quality, skin-friendly and innovative standard products. Our R&D team worked for several months to develop the SKIN HYDRA range, which is composed of ingredients carefully selected to protect dry and sensitive skin with naturally according to ISO 16128.

## 2 MAIN INGREDIENTS

### HYALURONIC ACID (HIGHT MOLECULAR WEIGHT)

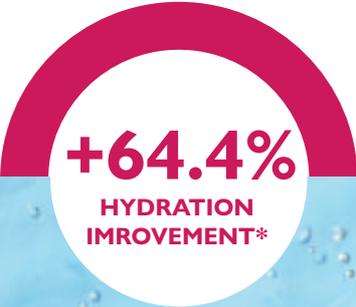
Hyaluronic acid is a type of polysaccharide not attached to a central protein and widely distributed among animal connective, epithelial and nervous tissues. It is found notably in vitreous humour and synovial fluid.

### TREMEL+ HA

From plant origin, TREMEL + HA active ingredient is extracted from the snow fungus, Tremella. More hydrating than hyaluronic acid, it is also easier to formulate and does not induce a tightening effect on the skin. It also offers a better protective film on the skin due to its hydrophobic nature.

# SKIN HYDRA

Developed to provide deeply moisturise to the skin, our SKIN HYDRA range helps dry and sensitive skin to regain a natural healthy glow.



**+64.4%**  
HYDRATION  
IMPROVEMENT\*

## THE SKIN HYDRA ROUTINE

SKIN HYDRA range is composed to a large products to makes the perfect skincare routine and an ally for every single day.

GEL MAKE-UP REMOVER  
FACE CREAM  
FACE & EYES SERUM

\*Study based on testing the TREMEL+ HA ingredient.

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# A RANGE OF 3 PRODUCTS FOR DAILY SKIN ALLY

## GEL MAKE-UP REMOVER

*97% NATURAL ORIGIN*

This cleanser gel is the best partner to remove even waterproof make-up. In contact with water this gel makes a foam which gently removes make-up and leaves the skin clean.

## FACE & EYES SERUM

*96% NATURAL ORIGIN*

For daily use, this moisturizing serum is ideal for moisturizing eyes contour area and the whole face with a pleasant texture. The fluid texture is really nice to use on face and will instantly penetrate the skin.

## FACE CREAM

*96% NATURAL ORIGIN*

This moisturizing face cream is perfect for dry skin, providing deep hydration all day long. It will quickly penetrate the skin and the light and fluid texture offers pleasant comfort on the skin during use. Nourished and hydrated skin guaranteed!

# A FULL SERVICE FOR YOUR PROJECT

Lessonia offers you a global service for your projects, including all the following essential steps :

# 1

## QUANTITY

- **Controlled and constant quality**
- **GMP certification** (ISO 16128 norm)
- **Regular external controls**

# 2

## REGULATION

- **Accurate and clear subcontracting agreements**
- **Personalised cosmetics dossiers** following the European regulation 1223-2009
- **Preparation to the European portal notification**

# 3

## PACKAGING

- **Several kinds of packagings** are available to match perfectly to the different distribution channels : jar, tube, dropper, bottle with pump/flipflop cup/reducer or spray.
- **A wide choice of decoration** : label, silkscreen, hot stamping...

# 4

## MARKETING

- **Brand image & identity** : we create and design your brand territory to drive your brand performance on your market. We reveal your brand essence through different offers (brand platform, logotype, graphic charter).

- **Artwork & Packaging** :

according to your brief, market and your brand identity, we explore different graphic lines to find your future packaging design. We can support you on any type of packaging supports (sachet, tube, jar, flask...).

- **Video & photo** : take time to tell your brand story to your consumers. Thanks to a lifestyle video, express your brand values, your brand image. Show your product production process thanks to a video dedicated to give a full transparency on your product manufacturing (quality, GMP, made in France...). Be seduced by a photography reporting to nourish your social medias.

- **Marketing support** : We can help you to express your brand or product through marketing and communication supports such as brand book, leaflet or marketing product sheets.