



Saint-Thonan, September 6TH 2019

TOUCH A NEW SKINCARE EXPERIENCE.

Expert in formulation, Lessonia's R&D department designed a multisensorial skincare range to answer to «well-aging» and «me-time» trends. This new range is called «TOUCH.» and combines pleasure of texture with sensoriality. As a cloud effect or a velvet touch, Lessonia developed a specific texture for each «TOUCH.» product. Their active ingredient «Healthyskin» is combined with another synergic active for a complementary and powerful efficiency. A skincare experience for an healthy looking skin.

TOUCH. offers five products : a velvet gel cream which will active an immediate and long terme anti-aging effect, a whipped cream to renew skin from epidermis to microbiota, a detox screen serum against pollution, a skin renewal cream and a sensational balm which will restores the natural process of skin hydration.

All of these products will be introduced for the first time by Lessonia during the Luxe Pack in Monaco. You could meet Lessonia's team on booth GB01.

LESSONIA IN FEW WORDS

Founded in 2002, Lessonia is specialized in the ingredients manufacturing and the custom-manufacture of brands' cosmetic products.

Expert in its area, Lessonia became the European Leader for sheet masks.

Thanks to Research & Development, the company is able to introduce new products on markets and guarantee success for its clients product's launches.

- Projected turnover : 24 millions €
- Employees : 210



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