

Press Release

New masks products for Lessonia at Cosmoprof Asia 2018

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COSMOPACK ASIA AWARD: SKINCARE FORMULA

After being shortlisted last year for its black hydrogel eye patches, Lessonia is once again on the finalists' list for the skincare formulation category with its new serum for sheet masks: an emulsion 100% natural, preservative-free.



**Meet Lessonia on
Booth 6G16
Asia World-Expo**

The first creamy serum for 100% natural sheet mask

The creamy serum is a 100% natural origin serum for sheet masks, which acts on the skin health and only contains the essential actives and no perfume to be as natural as its formulation. The creamy serum is preservative-free and COSMOS compliant.

An innovative texture

This is a very light emulsion, that is really skin friendly for a daily use. The skin benefits from a nourishing treatment acting effectively on skin textural problems (redness, drying skin, tugging sensation...). As a result, the skin is better hydrated and repaired.

We offer two versions

- **Serum healthy skin**

We use the 100% natural active ingredient, Healthyskin. It offers a global action against ageing and to restore a healthy skin for a younger appearance. The barrier function of the skin is restored to improve long term hydration - The skin renewal process is boosted - The skin microrelief is smoothed and less important.

- **Serum for the microbiota**

Microbiota balance is the new trend that permits to keep the skin healthy with a young looking. This serum rebalances the microbiota. The natural skin defences are improved and the development of the beneficial flora is stimulated in a bioselective way to the detriment of the undesirable flora.